

UNITY MARK LOGO GUIDELINES

The usage of Mark is strictly on the winning projects or products. The logo with the winning year can be used for the duration of the life cycle of the awarded product or project.

LOGO



This is the primary Unity Mark logo. This should be used in most situations.

LOGO VARIATIONS

Colour



Monochrome



Negative



LOGO DO'S AND DON'TS



1. Only use the final approved logo
2. Only use the final approved colour



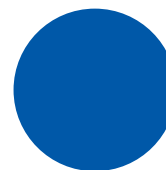
3. DO NOT move/reconfigure the logo elements
4. DO NOT stretch the logo
5. DO NOT add drop shadow on logo
6. DO NOT change colours

MINIMUM SPACING



It is important to ensure that plenty of clear space is left around the logo. On the left, defines the minimum clear space, to maintain optimum legibility and avoid interference from nearby text, complex illustrations, or other elements that might compromise the logo's impact.

COLOURS



HEX #0058A8
CMYK 94, 64, 0, 0
RGB 0, 88, 168
Pantone® 2728 C

CORPORATE TYPOGRAPHY

Montserrat family

